Your opportunity to capitalize on a growing environment for dairy processing
Nebraska is ripe for growth in dairy processing. And the first dairy processor to make the move to Nebraska is going to have first pick of prime locations, milk suppliers and market access. We call it the First Mover Advantage—and here are the reasons that the First Mover to Nebraska should be you.

**Shovel-ready sites in welcoming communities**

**Nebraska has done its homework.**

Several Nebraska communities have already been identified as being well-suited for dairy processing and dairy farm expansion. They have the capacity in terms of infrastructure, utilities, labor and wastewater treatment.

Most importantly, these communities have already expressed enthusiasm about bringing a processor to town.

As the First Mover, you’ll have the pick of the litter among these shovel-ready communities. And you’ll have the first opportunity to forge relationships with Nebraska dairies eager to supply you.

“These communities are on board. They are supportive. We’re at a point where we can tell a prospective processor that these communities want a processor and already have a site identified.”

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**Why Nebraska deserves to make your short list:**

- Abundant supply of high quality milk
- Dairy industry poised for growth
- An abundant and reliable supply of high quality water
- 100% publicly-owned retail electric utilities with rates at 83% of national average—ranking as low as 10th lowest in the U.S.
- Common sense regulatory environment
- Streamlined permitting process in place for targeted sites
- Attractive incentives including sales tax relief and employment credits
- Integrated statewide effort to expand livestock production and value-added processing

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**Nebraska: In the middle of everywhere**

**Enjoy great access to key markets, while operating in a low-overhead environment.**

- Located smack-dab in the middle of the U.S.
- Served by three major rail lines
- Interstate 80 runs the entire length of the state
- No more than two days’ transportation to anywhere in the Lower 48

“It’s important that a prospective processor know that Nebraska doesn’t just look ready. We are ready.”

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**Kris Bousquet**

Executive Director
Nebraska State Dairy Association

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**Kris Benson**

Business Recruiter
Nebraska Department of Economic Development
The right place for the right-sized processor
Nebraska can help you start sensibly—and grow exponentially.

- A perfect fit for a 2-3 million-pound processor looking to grow
- Nebraska herd produces 24,000+ pounds of milk per cow per year (7th in nation)
- 2 million pounds of milk sent outside the state per day—equivalent to two-thirds of production

“This is the ideal place for an artisan cheese maker, for example. Nebraska has the current capacity to meet that demand with no problem.”

Bob Fassbender
Dairy Industry Consultant
T.C Jacoby & Co.

Nebraska’s dairy industry is poised to grow quickly
When a processor comes, dairies will ramp up.

- Multiple dairy operators across the state have indicated their intent to add cows—and quickly—when additional processing locates in Nebraska
- 72% of Nebraska dairies with 500+ cows say they are likely to increase their herd size in the next 5 years
- 40% of dairies with less than 500 cows are also likely to grow
- Three robotic dairies in operation with more to come

“Nebraska dairies are committed to expanding to meet the demand of a new in-state processor—and we’ll be thrilled to reduce our transportation costs in the process.”

Bill Thiele
Thiele Dairy
Clearwater, Nebraska

Nebraska by the numbers
There are plenty of reasons that existing dairies will grow and new dairies will come to the state as processing increases in Nebraska.

- #1 in irrigated acres for reliable corn supply
- #2 in ethanol production for large supply of distillers grains
- #3 in corn production
- #5 in alfalfa production
- Abundant supply of high quality water thanks to Ogallala Aquifer under the state
- Friendly zoning and regulatory environments

Steve Martin
Executive Director
Alliance for the Future of Agriculture in Nebraska (AFAN)
Grow Nebraska Dairy is a unique coalition of diverse resources and expertise focused solely on building the dairy industry in the Cornhusker State.

Grow Nebraska Dairy includes representatives of:

- Nebraska State Dairy Association
- Nebraska Department of Economic Development
- Nebraska Department of Agriculture
- Nebraska Public Power District
- University of Nebraska—Lincoln
- Alliance for the Future of Agriculture in Nebraska (AFAN)

This integrated team is ready to make your processing project in Nebraska happen smoothly and quickly. You'll get the answers you need, the response time you demand, and the on-the-ground intel and support necessary to ensure an efficient start-up and sustained success.

“As an ag state, Nebraska is an ideal home for dairy producers and processors. With plentiful feed and abundant water resources, Nebraska is a top-ten state in both production and revenue per dairy cow. Thanks to our central location, milk processed here can reach shelves almost anywhere in the continental U.S. within two days. We’re committed to growing dairy in the Cornhusker State, and we have the ag-friendly policies and resources to prove it.”

Pete Ricketts
Governor of Nebraska

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DISCOVER MORE ABOUT THE “FIRST MOVER ADVANTAGE” FOR DAIRY PROCESSING IN NEBRASKA:

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