



NEBRASKA

**FIRST MOVER
ADVANTAGE**

Your opportunity
to capitalize on a
growing environment
for dairy processing

“The next dairy processor to stake a claim in Nebraska is

Why Nebraska deserves to make your short list:

- Abundant supply of high quality milk
- Dairy industry poised for growth
- An abundant and reliable supply of high quality water
- 100% publicly-owned retail electric utilities with rates at 81.3% of national average—ranking as low as 10th lowest in the U.S.
- Common sense regulatory environment
- Streamlined permitting process in place for targeted sites
- Attractive incentives including sales tax relief and employment credits
- Integrated statewide effort to expand livestock production and value-added processing



Nebraska is ripe for growth in dairy processing. And the first dairy processor to make the move to Nebraska is going to have first pick of prime locations, milk suppliers and market access.

We call it the **First Mover Advantage**—and here are the reasons that the **First Mover to Nebraska** should be you.

Shovel-ready sites in welcoming communities *Nebraska has done its homework.*

Several Nebraska communities have already been identified as being well-suited for dairy processing and dairy farm expansion. They have the capacity in terms of infrastructure, utilities, labor and wastewater treatment.

Most importantly, these communities have already expressed enthusiasm about bringing a processor to town.

As the First Mover, you'll have the pick of the litter

among these shovel-ready communities. And you'll have the first opportunity to forge relationships with Nebraska dairies eager to supply you.

“*These communities are on board. They are supportive. We're at a point where we can tell a prospective processor that these communities want a processor and already have a site identified.*”

Kristen Hassebrook

Executive Director
Alliance for the Future of Agriculture in Nebraska (AFAN)

Nebraska: In the middle of everywhere

Enjoy great access to key markets, while operating in a low-overhead environment.

- Located smack-dab in the middle of the U.S.
- Served by three major rail lines
- Interstate 80 runs the entire length of the state
- No more than two days' transportation to anywhere in the Lower 48

“*It's important that a prospective processor know that Nebraska doesn't just look ready. We are ready.*”

Kris Benson

Business Recruiter
Nebraska Department of Economic Development

clearly going to be positioned well in the marketplace.”

The right place for the right-sized processor Nebraska can help you start sensibly—and grow exponentially.

- A perfect fit for a 2-3 million-pound processor looking to grow
- Nebraska dairies ready to ramp up to meet demand of larger processor
- Nebraska herd produces 23,000+ pounds of milk per cow per year (10th in nation)
- A net exporter of milk at the rate of 2 million pounds per day

“This is the ideal place for an artisan cheese maker, for example. Nebraska has the current capacity to meet that demand with no problem.”

Bob Fassbender

Vice President of Business Development.
T.C Jacoby & Co.

Nebraska’s dairy industry is poised to grow quickly When a processor comes, dairies will ramp up.

- Overall cow numbers in Nebraska have grown from 52,000 in 2014 to 60,000 today—an increase of 15%
- Farmers statewide plan to add more than 10,000 cows in the near future
- 72% of Nebraska dairies with 500+ cows say they are likely to increase their herd size in the next 5 years
- 40% of dairies with less than 500 cows are also likely to grow
- Two robotic dairies in operation with more to come

“A processor who comes to Nebraska will have immediate access to milk produced right here—and dairy farmers will be thrilled to reduce their transportation costs in the process.”

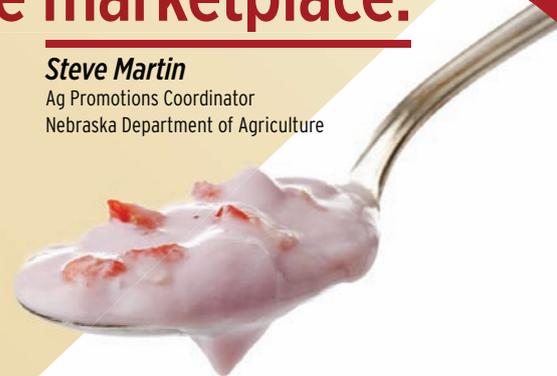
Rod Johnson

Executive Director
Nebraska State Dairy Association



Steve Martin

Ag Promotions Coordinator
Nebraska Department of Agriculture



Nebraska by the numbers

There are plenty of reasons that existing dairies will grow and new dairies will come to the state as processing increases in Nebraska.

- **#1** in irrigated acres for reliable corn supply
- **#2** in ethanol production for large supply of distillers grains
- **#3** in corn production
- **#4** in alfalfa production
- Abundant supply of high quality water thanks to Ogallala Aquifer under the state
- Friendly zoning and regulatory environments

Grow Nebraska Dairy is a unique coalition of diverse resources and expertise focused solely on building the dairy industry in the Cornhusker State.

Grow Nebraska Dairy includes representatives of:

- **Nebraska State Dairy Association**
- **Nebraska Department of Economic Development**
- **Nebraska Department of Agriculture**
- **Nebraska Public Power District**
- **University of Nebraska—Lincoln**
- **Alliance for the Future of Agriculture in Nebraska (AFAN)**

This integrated team is ready to make your processing project in Nebraska happen smoothly and quickly. You'll get the answers you need, the response time you demand, and the on-the-ground intel and support necessary to ensure an efficient start-up and sustained success.

“We have the cows. We have dairy farmers ready to grow. We have the water and the feed. We have affordable, reliable power. We have shovel-ready sites and welcoming communities. And we have a statewide commitment to growing dairy processing in Nebraska.

I'd bet my paycheck that no other state is as dedicated to growing the dairy industry as we are here in Nebraska.”

Mat Habrock

Assistant Director
Nebraska Department of Agriculture



**DISCOVER MORE ABOUT THE
“FIRST MOVER ADVANTAGE”
FOR DAIRY PROCESSING IN NEBRASKA:**

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